



Pakfood, fairs well packed

Pakfood is an important gathering in the sector of packaging for food industry in Central and Eastern Europe. This is a place where one can learn about the offer of Polish and foreign companies that present the newest packaging technologies.

Pakfood in Poznań for the second time

The second edition of the PAKFOOD Food Industry Packaging Fair 2009 will take place 14-17 September in Poznań. There are 130 companies from 16 countries that represent the food industry packaging sector and that confirmed their participation in the fair.

The fair was born two years ago as a response to the market's needs. After the decision was made about TAROPAK (International Packaging Technology and Logistics Exhibition), which is considered the most important event of the Poznań International Fairs, to take place every two years, many exhibitors declared they would like to participate in such a fair on an annual basis. This was because this sector of the market undergoes the most dynamic changes and the exhibitors are mostly suppliers of packaging for food industry. Thus, PAKFOOD gives its participants an opportunity to follow the latest trends on the market, evaluate its condition, get familiar with novelties and offers of individual companies.

Who may be interested in PAKFOOD?

PAKFOOD is an event organized for representatives of manufacturing plants and trading companies operating within the food industry sector as well as for the printing industry. The fair gathers exhibitors representing companies that specialize in manufacturing packaging, packaging articles, materials for packaging and for packaging production as well as companies that design packaging. The second group

consists of suppliers of packing machines and appliances, machines for packaging production and labeling machines. The fair is also visited by companies that design packing machines and provide technical support.

The arena of novelties

Most certainly PAKFOOD is a forum of innovative solutions targeted at a precisely specified group of customers. It is an excellent opportunity for exchanging experiences and getting familiar with novelties presented by exhibitors who are focused on automation of the production processes. The exhibition includes offers from Poland and from abroad. The novelties include such products as: packing machines, date stamps, specialized printers and labeling machines. As the issue of the environment protection is also very important, the novelties cover for example baling machines that are very helpful with respect to waste management, or for instance a press that allows for reducing the waste volume. All of the novelties will be presented at the stands in pavilion number 3.

In good company

The additional advantage of the PAKFOOD fair is the synergy effect resulting from the fact that the fair is accompanied by events such as: POLAGRA-FOOD International Food Product Trade Fair, GASTRO TRENDY International Trade Fair of Catering and POLAGRA-TECH International Trade Fair of Food Processing Technologies, which are the biggest and most important exhibition events of this sort in this part of Europe. The fact that the PAKFOOD fair is integrated with the food industry fairs results in a number of professional visitors coming to see the exhibitions.

Polish Chamber of Packaging's Anniversary

During the PAKFOOD fair the Polish Chamber of Packaging will celebrate its 15th anniversary. On this occasion a special conference will take place that will be dedicated to the chamber's history, its projects and the work executed by the chamber for development of the packaging market and industry in Poland. There will be also diplomas granted to the companies and people meritorious in the packaging

industry and in the Polish Chamber of Packaging (PCP). During the conference, the PCP will inaugurate the Packaging Day that was established two years ago in order to emphasize the meaning of this industry branch for the economy development.

Not only exposition

PAKFOOD is not only a major gathering of exhibitors. Apart from exchanging opinions and products presentation, the fair also offers very interesting conferences, workshops and seminars organized by the Poznań International Fairs.

On the first day of the fair, two seminars arranged by the Polish Chamber of Packaging will take place. The first one is entitled ***The packaging and a human being in his environment. Packaging management – the ecological and environmental aspects.*** The aim of this seminar is to make people aware of the danger imposed by the packaging waste on the environment and on people's health and to come to some conclusions about minimizing the negative impact of the packaging used. During the second seminar, the subject of beverage cans production will be raised (***How is the beverage can made?***).

The Tuesday event will be inaugurated by the 3rd Conference of the Color Management Academy: ***Color Management – a way to increase competitiveness in the present market conditions.*** The symposium is organized by the Polski Drukarz publishing house and is to present innovative solutions connected with the Color Management that contribute to saving time and reducing the printing related work costs. The subject that will be discussed during the PCP's Tuesday conference is: ***The untapped potential of the specialist polypropylene BOPP foil and cellulose foil in food products packaging industry.*** On Wednesday, those who are interested in the subject of bar codes may attend the PCP's seminar entitled: ***The bar codes today and tomorrow. Implementation of bar codes in the industry and on the packaging market. The changes from 2010 to 2014.*** On the final day of the fair, a session organized by the Polish Packaging Research and Development Center in Warsaw will take place. The cycle of the PAKFOOD related events will be closed by a meeting devoted to the subject of ***The usefulness criteria for the food packaging industry, the scope of the research.***

For more information please visit www.pakfood.pl