



PAKFOOD

Fair of Packaging for Food Industry
17 – 17.09.2009

PAKFOOD – a packaging show for the food sector

The second meeting for the food packaging sector will be held in Poznań on 14-17 September 2009. Fair of Packaging for Food Industry PAKFOOD is organised every two years and alternates with TAROPAK.

Scope of expositions

Pakfood is addressed to representatives of enterprises, production companies and traders from the food sector and the printing industry. Almost 200 exhibitors from 18 countries participated in the first show in 2007. They presented their offers on the area of 6,500 m². This event, together with Polagra-Food, attracted 34,000 visitors.

The scope of PAKFOOD 2009 encompasses the most important areas in the food packaging sector:

- packaging – packages and additional packaging materials, materials for packing and package production, package design;
- machines – packing machines and devices, package manufacturing machines, marking and labelling machines, packing machine design;
- technical consulting.

Synergy effect

The strength of PAKFOOD is that it will be organised simultaneously with the POLAGRA-FOOD International Trade Fair of Food Products and Catering and the POLAGRA-TECH International Trade Fair of Food Processing Technologies. *The synergy of these events will bring a large number of professional visitors because representatives of food traders and producers constitute an important target group of Polagra's marketing activities,* says Anna Lemańska, the new director of the show.

PAKFOOD is more than rich offers presented by exhibitors. It is also an interesting programme of events that accompany the exposition and are prepared in cooperation with such partners as the Polish Chamber of Packaging and the Polish Packaging Research and Development Centre, under the auspices of exhibitors or publishers of specialist magazines. Many visitors are attracted to the show also by new market offers presented during the fair.

Registration of exhibitors

PAKFOOD is an excellent opportunity to present your offers. You can do it by benefiting modern infrastructure of the Międzynarodowe Targi Poznańskie and favourable exhibition terms. Join us at the show. We are waiting for your registration by **17 March 2009**.

The rental price per 1 m² ranges from PLN 210 to PLN 395. Members of the project team will be happy to provide any further details. You can also visit www.pakfood.mtp.pl to obtain all necessary information.

Contact with exhibitors

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